



Advertise in the 2010 EMMY® Awards Program!

The 2010 Southeast Regional EMMY® Awards will be attended by the most influential television professionals in the region! The commemorative EMMY Program is the perfect forum to advertise your product or services, or to congratulate a nominee. The EMMY Program is a wonderful keepsake, serving both as a reference book and souvenir, seen by hundreds of the foremost television professionals in the Southeast.

Hurry! Space is limited! Ad space is available on a first-come, first-served basis. **Deadline** for artwork submission and payment is **Tuesday, June 1st, 2010** by 5pm.

To reserve your ad space or if you have any questions, please e-mail Susan Jackson at sponsor@natassoutheast.tv

Payment Options:

- Payment may be mailed to NATAS Southeast–EMMY Ad, P.O. Box 11613, Atlanta GA 30355
- Payment by credit card may be faxed to **770-828-0619**.

Visa, MasterCard, American Express, Discover cards accepted.



Payment must be received by ad deadline, Tuesday, June 1, 2010, 5pm

- All ads are black and white (*greyscale*)
- Furnish artwork as high-resolution (300 dpi) PDF files (*fonts embedded or converted to paths*)
- Full page bleed ads: please allow for 1/8" (.125" bleed on 4 sides)
- Email questions to Anne Huff at sponsornatas@gmail.com
- Email final ad artwork to John Marcum at john@marcumdesign.com
- Deadline is Tuesday, June 1st, 2010, by 5pm

2010 EMMY Program Ad Sizes

Inside Front/Inside Back Cover (subject to prior sale, full page specs)	\$2,000.
Full-Page Bleed ad Trim size: 5.5"W x 8.5"H + .125" bleed (bleed size: 5.75"W x 8.75"H)	\$900.
Half-Page horizontal ad 4.875"W x 3.75"H	\$600.
Half-Page Vertical ad 2.25"W x 7.25"H	\$600.
Quarter Page ad (vertical) 2.25"W x 3.75"H.....	\$400.
Eighth Page ad (horizontal) (<i>limited to freelancers and consultants</i>).....	\$200.

See page 2 for more details on ad sizes available and specs.

Thank you for your participation and for helping us make this the best EMMY Awards ever!

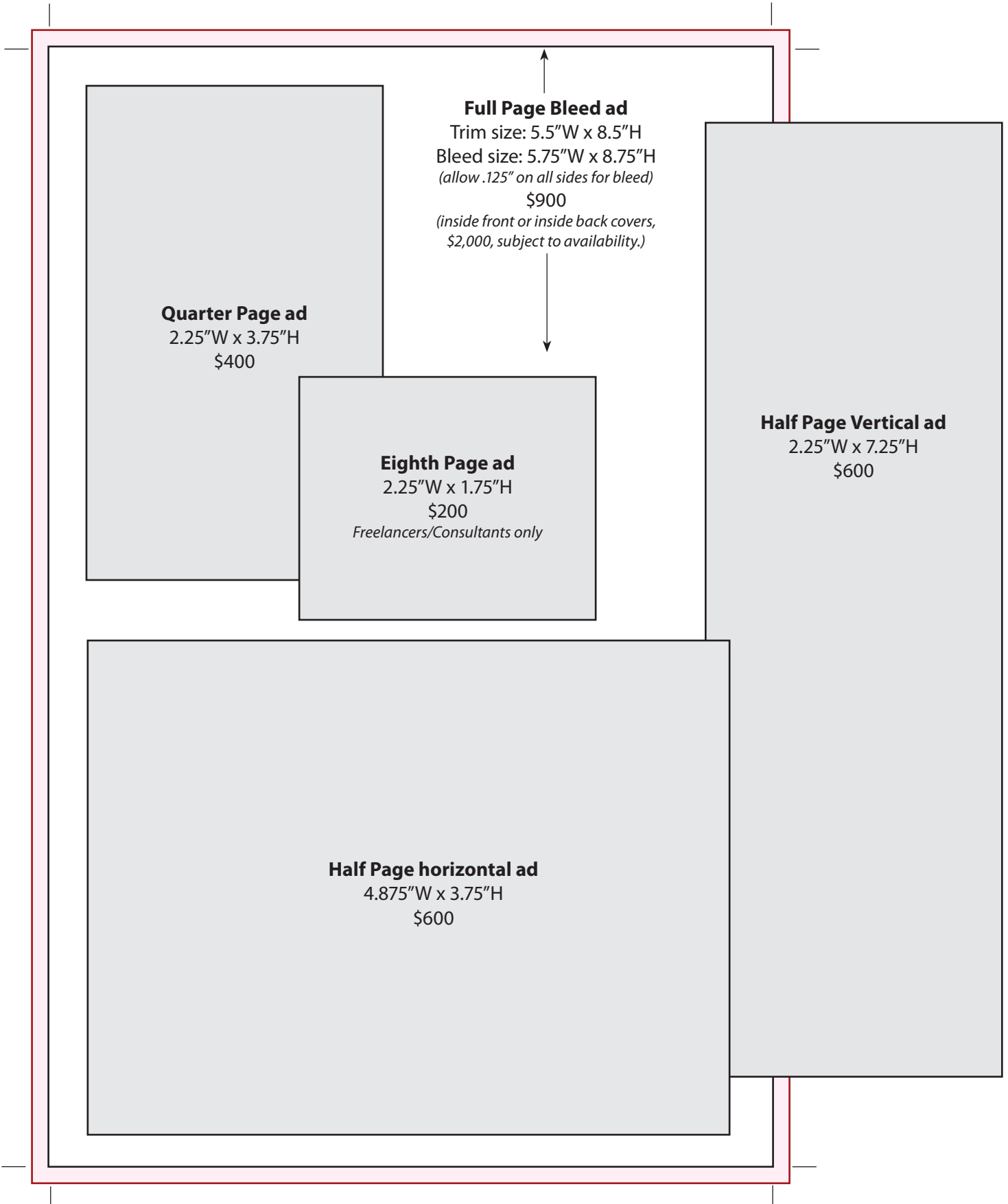
2010 Southeast Regional EMMY® Awards

Program Booklet Advertising Specifications

All ads black and white/greyscale, please furnish artwork as high resolution-print ready greyscale PDF file. (images at 300dpi, fonts embedded or converted to paths, allow for 1/8" (.125") bleed on full page ads).

Note: ad sizes are larger this year! Artwork questions? Contact John Marcum at john@marcumdesign.com

Send ad artwork to John Marcum (john@marcumdesign.com) by **deadline: Tuesday, June 1, 2010, 5pm**



Full Page Bleed ad

Trim size: 5.5"W x 8.5"H

Bleed size: 5.75"W x 8.75"H

(allow .125" on all sides for bleed)

\$900

*(inside front or inside back covers,
\$2,000, subject to availability.)*

Quarter Page ad

2.25"W x 3.75"H

\$400

Eighth Page ad

2.25"W x 1.75"H

\$200

Freelancers/Consultants only

Half Page Vertical ad

2.25"W x 7.25"H

\$600

Half Page horizontal ad

4.875"W x 3.75"H

\$600