



Frequently Asked Questions

PREPARING YOUR ENTRY

What is the eligibility period for the 2010 Southeast Emmy® Awards?

Entries must have had their first broadcast/cablecast within the Southeast Chapter's regional boundaries during January 1, 2009 through December 31, 2009.

Do you have to be a member of NATAS Southeast to submit an entry?

Membership is not required but is encouraged. Members receive great benefits, including a discount when submitting their entries.

How many Statuettes are given for each winning entry?

A single Emmy® statuette is awarded for each winning entry. After the ceremony, all others listed on the entry may order statuettes.

What is the deadline to submit entries?

Your entry DVDs (two) and all completed paperwork with payment MUST be in by no later than 5 PM on Thursday, January 28, 2010.

Where can I find the entry form?

We no longer use a printable entry form. All entries must be submitted using Emmy® Express, which is an online entry system.

What is Emmy® Express?

Emmy® Express is our online entry solution designed to make your entry process as easy as possible. The entire entry experience using Emmy® Express is a 6 step process that takes about 5 – 10 minutes per entry. To submit more than one entry, simply repeat steps 1 through 4 and at the end, be sure to choose your payment option. You access Emmy® Express through the NATAS Southeast website, www.natassoutheast.org.

What forms of payment are accepted by NATAS Southeast?

Credit card is the preferred online method, but check, purchase orders and money orders are also accepted.

What is the member entry fee?

If the Designated Statuette Recipient is a 2010 NATAS Southeast member in good standing, the fee is \$80 for most entries except for some station entries and group entries. See our Call for Entries for specifics.

What is the non-member entry fee?

The entry fee for non-members is \$200.

How long can News and Programming an entries be?

Each category description in the Category List, details the specific time limit for that category.

Frequently Asked Questions

PREPARING YOUR ENTRY (cont)

How long can craft achievement entries be?

These entries should be no more than 15 minutes in length, except for the program-length writing category.

Are commercials allowed?

Commercials may only be entered in the appropriate category. Commercials in regular news or programming entries must be edited out of the entry.

What format should the entry be in?

Entries must be on DVD or CD-R (if it is an Advanced Media entry). Only one entry per DVD/CD-R is permitted. We require two copies of each dvd.

Are talent reels and audition tapes accepted as composites?

No, they are not accepted.

What can be submitted under "Series?"

You can submit a minimum of two/max of three programs or segments that exemplify your series.

What can be submitted under "Segments?"

You can submit one or more segments that exemplify the programming area.

What can be submitted under "Short Form?"

You can submit promotional spots, PSAs or on-air IDs.

Can Spanish language entries be submitted?

Yes they can. A panel of Spanish-speaking judges will judge Spanish-language entries.

What are the guidelines for DVD/CD submission?

The format of the DVD should be DVD-R (DVD minus-R).

Printed DVD/CD labels (paper labels) are not suggested; instead, use a permanent marker to legibly PRINT identifying marks on the disk. Ink jet or laser printing that can be applied directly to the DVD/CD face (printable media) is acceptable.

Put the ID Number you receive in the Emmy® Express confirmation email directly on the DVD. Print the DVD label from Emmy Express and attached to the case (suggestion – print on label paper)

Use a clear sleeve or case.

DVDs/CDs must be finalized and 'compatibility tested' on a different DVD/CD player than the one used to burn the entry.

The readability of the DVD/CD is the responsibility of the entrant. DVDs/CDs that cannot be 'read' cannot be judged and entry fees will not be refunded.

Do I need to send anything else in with my DVD/CD?

Yes, please send in **two** copies of your entry form (from Emmy® Express) with your DVD/CD entry. You can rubber-band the folded entry forms to the DVD/CD case.

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PREPARING YOUR ENTRY (cont)

Where do I send my entry?

You can send, deliver or messenger entries to:

**NATAS/ Bruce Harlan
C/O Lighting & Production Equipment, Inc.
590 Travis St. NW
Atlanta, Georgia 30318**

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